

## WEBSITE BANNER – Exclusive Category Sponsorship Leaderboard + Rectangle banner



## How does it work?

When people search for products similar to yours, they see your brand. Your banners are exclusively displayed on the selected product category.

You can link the banner to any page on the web (your website for example).

## Example of animated banner layouts LOGO 1 YOUR HEADLINE GOES HERE IMAGE Frame 2 LOGO 2 Your subhead goes on the second tile 3 CALL-TO-ACTION IMAGE

See more examples

SPECIFICATIONS		
	Leaderboard	Rectangle
Size	Please send banner in 3 sizes:  970 px wide x 90 px high (desktop)  728 px wide x 90 px high (tablet)  320 px wide x 50 px high (mobile)	<b>300 px</b> wide x <b>250 px</b> high
Maximum Weight	200 kB (Kilobyte)	
Format	Animated or static: .GIF or .JPEG	
URL/Link	URL Link (your target link location on the web)	
Latest Delivery 10 working days before campaign start		

## Do you have questions about your banner campaign on SpecialChem?

**CONTACT US**