

WEBSITE BANNER – High Traffic Area Leaderboard banner



How does it work?

Your banner is displayed on the most visited pages of the website.

You can link the banner to any page on the web (your website for example).

Example of animated banner layouts Frame 1 LOGO **1 YOUR HEADLINE GOES HERE IMAGE** Frame 2 2 Your subhead goes on the second tile LOGO (3) CALL-TO-ACTION **IMAGE** Frame 1 1 YOUR HEADLINE GOES HERE LOGO **IMAGE** 2 This is the subhead here Frame 2 LOGO 3 Benefit 4 Benefit CALL-TO-ACTION

See more examples

SPECIFICATIONS	
Size	Please send banner in 3 sizes:
	970 pixels wide x 90 pixels high (desktop)
	728 pixels wide x 90 pixels high (tablet)
	320 pixels wide x 50 pixels high (mobile)
Maximum Weight	200 kB (Kilobyte)
Format	Animated or static: .GIF or .JPEG
URL/Link	Web address (your target link location on the web)
Latest Delivery	10 working days before campaign start

Do you have questions about your banner campaign on SpecialChem?

CONTACT US